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Centre for Life Skills and Skill Development

Dept. of HRD

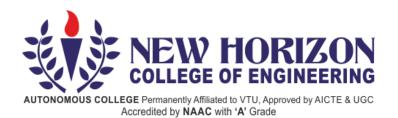
A report on

Skill Enhancement Workshop – Performing Arts

20 March, 2024

New Horizon College of Engineering

Bengaluru

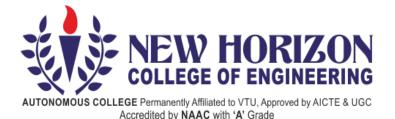


Executive Summary

- This report has been prepared to provide the management with insights and updates from the one – day training program conducted on 20th March, 2024 at MARS Entertainment, 8th Phase, JP Nagar, Bengaluru.
- The training was facilitated in association with eminent visionaries from the Karnataka cultural artists' fraternity, who have had significant achievements and contributions in the field of music, dance and visual art.
- The facilitators were Mr. Praveen Rao (musician and music director), Nirupama Rajendra (dance gurus – Bharatnatyam and Kathak), Mr. Raghavendra Hegde (sand artist) and Mr. Vinod Gowda (creative designer).
- The incumbents of the training were the music, dance and arts teachers at New Horizon Gurukul and New Horizon Vidya Mandir.

Objectives

- To increase participants' understanding of the strategic aspects of sur, taal, mudra, poise and visuals in the different genres;
- To equip the participants with the practical skills, knowledge, and insights needed to pursue careers in the performing arts industry, including audition techniques, networking strategies, and business fundamentals;
- To educate the participants on the importance of enjoying the respective art forms themselves to impart positivity to the students in the most appropriate way;
- To encourage the participants to usher innovation and experiment different ideas to make their classes interesting with proper documentation and branding;
- To provide opportunities for personal growth and self-discovery through artistic expression and reflection on one's emotions, experiences, and perspectives.



Methodology

Ms. Praveen was the chief spokesperson who ensured that the training was insightful by the usage of real – life scenarios that had made the discussions relatable, fostering a deeper understanding among the participants. Open dialogue was encouraged to foster active participation. That music is beyond demographic boundaries was emphasized upon. A live jam session with Ms. Ananya Bhat (singer) set the stage on fire. Later, Mr. Raghavendra Hegde displayed the essence of sand art and the ways to go commercial. To add on, Mr. Gowda juxtaposed the trade secrets of social media marketing, AI enabled platforms to go global with art. There was a session on mental health, mindfulness and emotional intelligence by Ms. Rajani (Founder - MARS Entertainment) who's also a singer herself. She highlighted how an artist must set his/her priorities right and be open to learning and feedback for which he/she must be aware of their own selves and their surrounding that involve their students, trainees and audience. Lastly, the participants were accompanied to Ms. Nirpuama's dance studio. A veteran in the field of dance; she delivered the most important message of them all – artists must enjoy art themselves. This was an intriguing concept for the teachers as while dealing with conventional syllabi and classroom structures, they often succumb to monotony.

Glimpses



Fig 1: The venue – MARS studio, JP Nagar, Bengaluru



Fig 2: Ms. Praveen's session on music



Fig 3: Mr. Hegde's session on sand art



Fig 4: Mr. Gowda's session on AI and visual arts



Fig 5: Ms. Nirupama showing the participants around her dance studio



Fig 6: Ms. Nirupama's session on dance



Fig 7: A live dance performance at Ms. Nirupama's dance studio for the participants



Fig 8: One of the participants sharing her feedback during a session



Fig 9: Mr. Pratik (HR Trainer, NHCE) felicitating the artists at MARS



Fig 10: A photograph with the participants and the facilitators

Attendance

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